

PRESS RELEASE

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Brandhome launches BLOOMZ online.

Last Friday, BLOOMZ was launched online with a refreshing and vibrant site. BLOOMZ is the new player on the market of office space, providing a solution to companies looking for a working space 2.0. Brandhome already created a brand concept for BLOOMZ.

Johan Heyninck, General manager of the first BLOOMZ office site in Diegem: "Brandhome has again put down an excellent example of branding. Our website went live within one week and is the perfect translation of what BLOOMZ stands for. Whichever way you want to work, BLOOMZ has the office solution that fits your professional needs."

Nicoline Spruijt from Brandhome: "This website is a gem that matches the new brand concept and has all aspects BLOOMZ wants to project: surprising, different, growing, dynamic. The direction was crystal clear, as we have created a solid brand foundation. Both our teams have worked hard last week to pull this off. The BLOOMZ site is live and truly alive and kicking!"

Discover more on <http://BLOOMZ-offices.com/>

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge.

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Note for editors, not for publication:

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