



identity driven brand building®

## **PRESS RELEASE**

**7 September 2011  
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### **Brandhome helps DELTA give its customers a treat**

**The Dutch multi-utility company DELTA has a super new offer for its customers this autumn. For six months, new and existing customers will get a 50% discount on a digital TV, Internet or telephone subscription. Brandhome is responsible for creating and producing the sales campaign on TV, radio and bus shelters, and in print and POS material.**

Anton Baert of DELTA: 'Our digital offering – Internet, telephony and digital TV – is increasingly well known and appreciated. We were recently voted best provider in the Netherlands, for instance. We're proud of our success and wanted everyone to share in it. This campaign is intended to contribute to that. Our expectations are high.'

Brandhome's Nicoline Spruijt: 'working with the people at DELTA, we've come up with a highly distinctive and attention-grabbing campaign. I'm positive there will be few people who miss it!'

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge. Brandhome is headquartered in Antwerp, Belgium.

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*Note for editors, not for publication:*

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