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PRESS RELEASE

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Brandhome creates innovative customer magazine

The Dutch firm DELTA N.V. and Brandhome have together published a new customer magazine. ZEELAND is a magazine devoted to the province of that name. As a regional multi-utility company, DELTA is looking to interact more with its customers. The magazine meets that need by offering readers a forum and covering current themes such as the dangers of online chatting and typically Zeeland stories like the regional mussel industry. It is published four times a year and is distributed to all DELTA's customers.

Brandhome's Nicoline Spruijt: 'The customer magazine we've created is unique. With its fantastic photography and absorbing articles, it really is one to keep. The magazine's three recurring themes are Zeeland, energy and sustainability. We're now working on the next step, which is to develop the magazine online via the company's website. The first reactions we've received in that way have been very positive, showing that we're on the right track.'

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge. Brandhome is headquartered in Antwerp, Belgium.

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Note for editors, not for publication:

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