



identity driven brand building®

PRESS RELEASE

10 December 2008
PB 008243

Tempo-Team chooses Brandhome

Tempo-Team has chosen Brandhome as its lead agency for Belgium. The two parties worked together successfully to develop the renaming campaign, giving Tempo-Team the confidence to extend its collaboration with Brandhome in the longer term. The contract has been agreed for a three-year period, during which Brandhome will be responsible for the brand's national strategy and execution.

Corne Verbraak of Tempo-Team: 'The renaming campaign was a perfect trial-run for the collaboration between Brandhome and Tempo-Team. As a business, we'll now work hard to further raise Tempo-Team's profile in Belgium. Brandhome will be the ideal partner with which to achieve that goal.'

Brandhome's Nicoline Spruijt: 'We're delighted about the contract with Tempo-Team. It tells us we've done a good job. As far as we're concerned, the real work for Tempo-Team in Belgium starts now: continuing to deliver at a high level.'

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge. Brandhome is headquartered in Antwerp, Belgium.

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Note for editors, not for publication:

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