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PRESS RELEASE

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Brandhome creates visual identity for Dutch knowledge institute

Brandhome has developed the new visual identity for Kennisnetwerk Deltawater (KNDW). The new logo symbolises the cooperation between different organisations in the field of water and climate change. Brandhome has visualised that collaboration in the form of two intertwined droplets.

Nico Landsman, KNDW project manager: 'Brandhome has managed to translate our ideas about the knowledge network into a symbol. We're very happy with the professionalism they've shown. We worked through a description of our vision, mission and ambition to arrive at a logo we can be proud of.'

Nicoline Spruijt, Brandhome CEO: 'Intensive collaboration with the people in the knowledge network enabled us to come up with the visual translation. This visual identity is simple in form, which means it can be readily deployed by the different organisations that have to use the logo.'

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge. Brandhome is headquartered in Antwerp, Belgium.

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Note for editors, not for publication:

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