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PRESS RELEASE

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Brandhome designs new KMDA site

Brandhome has designed and built the new website for the Royal Zoological Society of Antwerp (KMDA). The KMDA is the parent company of Antwerp Zoo, Planckendael Zoo and the Queen Elisabeth Concert Hall. The new site went live this week. Clearly structured, it forms a perfect fit with the KMDA house style, which Brandhome was previously commissioned to redesign.

Anja Stas, Commercial Director of KMDA: 'Brandhome has found just the right balance for presenting information about the KMDA's scientific goals in an attractive and professional way.'

Leen Gochet, account manager at Brandhome: 'Animals are very much centre stage at the KMDA, so we gave the new website a simple structure and a strong emphasis on images. This, combined with the simple navigation structure, makes the website suitable for the widest possible target group.'

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge. Brandhome is headquartered in Antwerp, Belgium.

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Note for editors, not for publication:

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