



identity driven brand building®

PRESS RELEASE

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Brandhome consulting to work for DELTA

Brandhome consulting has received a substantial brief from the Dutch multi-utility firm DELTA. The Antwerp agency previously developed the DELTA group's overall brand positioning. This follow-up assignment firmly cements the collaboration between the two organisations.

Stefan Wauters, managing consultant at Brandhome consulting, is pleased with the complex brief: 'Having positioned the DELTA group as "the multi-utility company", we're now helping all DELTA's businesses implement it. It's a big test for Brandhome consulting and an opportunity for us to show that we can come up with effective analysis and solutions for complex problems. It goes without saying that the experience of this assignment will further sharpen our Brandhome method®.'

DELTA is a major player in the Dutch market in the field of multi-utility services: power, water, environment and triple-play, for both consumers and businesses. The multi-utility market is developing very rapidly. DELTA is also active in the Belgian market via its Indaver subsidiary.

Brandhome is a communication agency that works according to a unique and effective brand-building methodology, the Brandhome method®. The agency's key goals include constantly increasing brand knowledge. Brandhome is headquartered in Antwerp, Belgium.

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Note for editors, not for publication:

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